

# Design Business Engineering

## Menu of Services

Whether you are looking for ongoing support or a "one-off" fix for something that's not working as well as you'd like, we can tailor a solution to suit.

### **1. Executive Development Program**

Develop your personal skills and gain control over your life your outcomes and your personal joy

### **2. Practice Development Program**

Optimize your practice and increase your bottom line and marketability

### **3. In-House Client Marketing & Retention Program**

Dramatically increase the income to your business by enhancing lifetime value of your clients through scheduled and impeccable service, improved retention and client referrals

### **4. Planning Business Success Program**

Systematically work through all the levels of your business to improve performance results and enhance the overall efficiency and running of your business. (And yes, that equals More Profit!)

### **5. Strategic Partnerships Set Up/ Management**

Uncover the opportunities that are right under your nose, and turn them into More Profit

### **6. Joint Ventures**

We will partner with clients in some circumstances

### **7. Your Story – "What We Do" Module**

Let your clients and prospects know what you do, how you do it and why you do it the way you do. We'll write your story and articulate your 'difference that makes a difference'. Use it as a basis for your Client kit, your website and any promotional material you develop. (We can help with that too, if you need someone to do the copy)

### **8. 4 Page Business Plan Module**

Not ready for a full business plan? This is the Speed version that will reveal the top things in each part of your business that need attention, and give you strategic direction, and tactical methods of dealing with them NOW!

### **9. Your Special Project Module**

Have a Special Project you've wanted to do but for whatever reason you just haven't had the time, energy or know-how to make it happen? We'll do it for you.

### **10. BrainPower™ Training Programs**

Award winning, soft skills training for corporations and business. Trainings are available as either in-house or open seminars, as well as D.I.Y training DVDs. Develop your people and invest in increased core skills within your workforce in the critical areas of customer service, time management etc (More Profit!)

Lindy Asimus  
Mobile: 0403 365 855

[www.designbusinessengineering.com](http://www.designbusinessengineering.com)

# Design Business Engineering

**We work with people who** want to optimize their business and get the most they can from their business and their life.

**We Specialize in the areas of:**

- Practice development and enhancement
- Client marketing and retention systems
- Strategic Analysis and Planning to obtain best outcomes

**Special Features Of Design Business Engineering:**

- Structured methodology used to drill down to the core issues.
- Flexibility in delivery in order to best fit the client's way of working
- Single reason for the business is to allow the clients to define and achieve what it is they most want.
- Collaborative model that locates and develops opportunities for leveraging the client's social capital
- Practical Strategies

**Special Benefits of Design Business Engineering**

- Gain a clear focus on the issues, and be able to separate the things that matter from the day to day "stuff"
- Structured path to achieve desired outcomes
- Eliminate those problems that have plagued you
- Provides a critical resource for solving issues as and when they arise
- Empowerment
- Encouragement
- Permission to achieve full potential
- Positive movement in the right direction

**Basic message we share with clients**

"Tell me what you want and we'll get it."

**What makes Design Business Engineering irresistible?**

Our sole purpose is to make sure you have the skills and the resources you need to firstly articulate, and then get the outcomes you most desire.

**5 service upgrades we offer that most coaches do not**

1. Systematic diagnostic tools
2. Materials customized to your individual practice and presenting issues
3. We build on your expertise in your business and add our expertise to your skill-set
4. Joint Ventures & Badge Services Available
5. Full copywriting service

Lindy Asimus  
Mobile: 0403 365 855

**[www.designbusinessengineering.com](http://www.designbusinessengineering.com)**